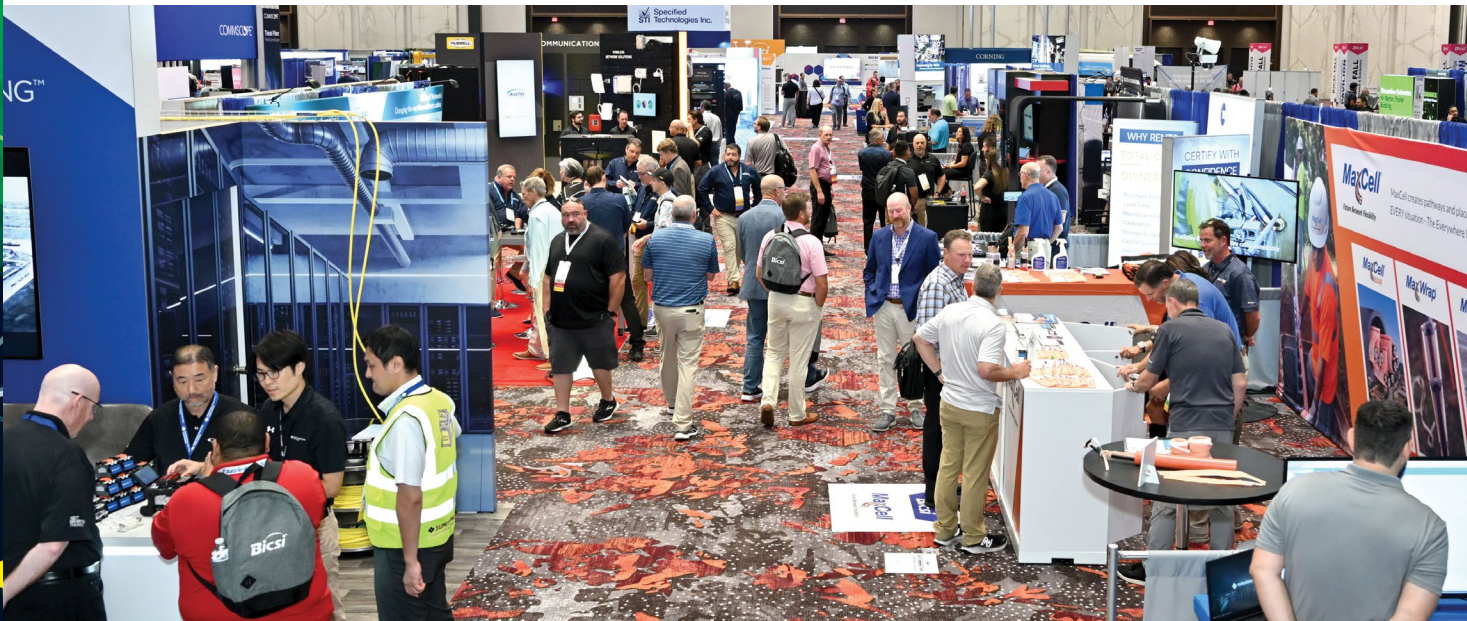


2025 EXHIBITOR PROSPECTUS

WINTER: 2-6 February – Orlando, Florida

FALL: 17-21 August – Las Vegas, Nevada

EXHIBIT WITH BICSI



Make a direct impact advancing your business, as well as the global information and communications technology (ICT) community, by sharing your products and services to this specialized industry.

What Draws Attendees to BICSI Conferences & Exhibitions?

- The diversity of ICT content, which offers value to professionals from many segments of the industry.
- The quality and quantity of new information presented by top ICT educators and exhibitors.
- Engaging conference and Exhibit Hall activities that promote product discovery and networking.

Why Should You Exhibit?

- Showcase emerging products and services to key decision-makers.
- Build your brand and reach ICT professionals from different countries.
- Reconnect and strengthen existing client relationships and build new ones.

What is Information & Communications Technology?

Simply stated, ICT is the integration of diverse technologies necessary for people and organizations to communicate and interact in a digital world. Some elements of ICT that BICSI focuses on include:

- Commercial Transportation of Information & Data
- Data Center Design
- Design, Integration & Installation of Telecommunications Distribution Systems
- Electronic Safety & Security
- Fiber- & Copper-Based Distribution Systems & Infrastructure
- Outside Plant Cabling
- Project Management (Telecommunications)
- Voice/Data/Audio/Video
- Wireless Networks

Call Sales at +1 813.769.1842.

2025 CONFERENCES & EXHIBITIONS



WINTER CONFERENCE & EXHIBITION

2-6 February 2025

Exhibits: 3-5 February 2025

Orlando, Florida, USA

Gaylord Palms Resort & Convention Center



FALL CONFERENCE & EXHIBITION

17-21 August 2025

Exhibits: 18-20 August 2025

Las Vegas, Nevada, USA

The Venetian Resort

Sample Show Hours for Winter and Fall*

Exhibitor Move-in:

Sunday: 8 a.m.-5 p.m.

Monday: 8 a.m.-1 p.m.

Exhibit Hall Open:

Monday: 4-7:30 p.m.

Tuesday: 2-7 p.m.

Wednesday: 9:30 a.m.-1:30 p.m.

Exhibitor Move-out:

Wednesday: 1:30-9 p.m.

Thursday: 8-10 a.m.

*Sample show hours only. Refer to specific conference website at bicsi.org/winter or bicsi.org/fall to confirm.

BOOTH SELECTION

Conference Sponsors Receive Priority Booth Selection!

Booth Selection Order for Paid Exhibitors:

Level Sponsors

- Elite Plus Corporate Member Level Sponsors
- Elite Corporate Member Level Sponsors
- Premier Level Sponsors
- Standard Level Sponsors

Premier Exhibitors (non-sponsoring)

- Elite Plus Corporate Member Premier Exhibitors
- Elite Corporate Member Premier Exhibitors
- Premier Exhibitors

Standard Exhibitors (non-sponsoring)

- Elite Plus Corporate Member Standard Exhibitors
- Elite Corporate Member Standard Exhibitors
- Standard Exhibitors

Important: The current show must be paid in full PLUS the minimum deposit required for any future show(s) must be paid in full to select booth space in that show's lottery.

See pages 7-9 for Sponsorship Levels.

EXHIBIT BENEFITS FOR A STANDARD 10'X10' BOOTH INCLUDE:

- One Full Conference Registration* – access to all sessions and Continuing Education Credits (CECs) earned.
- Two Exhibit Only Registrations* – access to exhibit hall during move-in, move-out, and exhibitor show hours.
- Exclusive exhibit-only hours each day including:
 - Cocktail receptions on Monday and Tuesday evenings
 - Lunch on Wednesday
- Electronic visitor invitation for exhibitor clients & guests.
- Exhibitor profile, product advertising, and video(s) both online and through the mobile app*.
- Exhibitor listing and description in the printed onsite Conference Program.

Each registration (both full and exhibit only) includes drink tickets for Monday and Tuesday receptions and one lunch ticket for Wednesday.

* Additional items in these categories are available for larger booth sizes.

ATTENDEE DEMOGRAPHICS

Reach individuals from every corner of the globe and every sector of the ICT industry, from high-level executives and owners to installers and technicians in the field.

- Architects and Consultants
- Audiovisual (AV) Professionals
- Authorities Having Jurisdiction (AHJs)
- BICSI Credential Holders
- Broadband Service Providers
- Cabling Installers and Technicians
- Civil Engineers
- Communications Managers (Corporate and Government)
- Communications Resellers and VARS
- Construction Managers (CMs)
- Companies that service Electrical/ICT (BIM firms etc)
- Data Center Designers and Engineers
- Electrical Contractors who support ICT
- Electronic Safety and Security (ESS) Professionals
- End Users
- Facility Owners and Managers
- General Contractors
- ICT Contractors
- ICT Design Consultants
- ICT Installers
- ICT Owner/Operators
- ICT Project Managers
- Management Professionals
- Marketers
- Military Personnel
- Network Designers and Administrators
- Outside Plant (OSP) Engineers
- Professional Engineers
- Project Managers (Government, Military, Civilian, and Corporate)
- Quality Controllers
- Sales Engineers and Professionals
- Software organizations
- Wireless/Digital Professionals

Where Do Our Attendees Live?



ATTENDEE DEMOGRAPHICS

Primary Company Operation

Respondents could choose multiple responses.

Construction/Installation	42%
Design/Engineering Services	23%
Consulting	13%
Other	9%
Education/Training Provider	6%
Manufacturer	4%
Government/Military	3%

42%
Construction/Installation



Primary Job Function

Respondents could choose multiple responses.

28%
Project Manager



Project Manager	28%
Designer	21%
Network/Systems Integrator	12%
(Professional) Engineer	12%
Consultant	11%
Other	9%
Technician/Installer	7%

ATTENDEE DEMOGRAPHICS

Design/Installation/Management Products

Respondents could choose multiple responses.

Voice & Data	76%
Outside Plant	70%
Wireless	67%
Audio/Video	54%
Electronic Safety & Security	46%
Paging	44%
Alarm	43%
Internet Access	41%
Building Automation	30%
Lighting	30%
All of the Above	30%
Controls	25%
Other	8%

Source: 2023 On-site Winter and Fall Conference Attendee Surveys.

Value of Upcoming ICT Projects

Respondents could choose multiple responses.

Less than \$100,000	6%
\$100,000 to \$249,999	8%
\$250,000 to \$499,999	6%
\$500,000 to \$999,999	10%
\$1-4.99 million	23%
\$5-9.99 million	15%
\$10-20 million	9%
Greater than \$20 million	20%
Not applicable (retired or student)	3%

“

"As a manufacturer, the BICSI Community has been a fantastic resource for sowing and cultivating relationships with our consultants, customers, and partners from around the globe," says Crestron's Director of Channel Marketing, Consultants, Mark Pellegrino. "The Fall and Winter Conferences provided a variety of forums to showcase the innovative advantages of Crestron solutions and engage with the community about Crestron's free training, direct technical support, and design assistance."

”

**-Mark Pellegrino,
Crestron**

SPONSORSHIP LEVEL OPTIONS

SPONSORSHIP LEVELS	DIAMOND	PLATINUM	SILVER	BRONZE
Complimentary Booth Space*	10'x 20'	10'x 20'	10'x10'	10'x10'
Logo on Conference E-blasts	✓	✓		
Official Sponsor of:	Food & Beverage in Exhibit Hall AND Conference Pens	Attendee Breaks	BICSI Theater	Conference Door Prizes
Custom Sponsor Banner	✓			
BICSI Annual Awards Banquet Exclusive VIP Table	✓			
Backlit Panel	2	1		
Attendee Bag Insert	✓	✓	✓	
<i>What's New, What's It Do?</i> Speaking Slot			✓	
Exhibit Hall Banner	✓	✓	✓	
Sponsor Floor Stickers				✓
Conference Registrations	2 Full			
Electronic Exhibit Hall Visitor Invite	✓	✓		
Program Ad	2 Full-page	Full-page	Half-page	Half-page
Priority Booth Selection**	✓	✓	✓	✓
Attendee Mailing Labels	✓	✓	✓	✓
Company Logo in On-site Program	✓	✓	✓	✓
Company Link from Conference Website	✓	✓	✓	✓
Company Logo on Conference Website	✓	✓	✓	✓
Company Logo at Exhibit Hall Entry	✓	✓	✓	✓
Company Logo on Conference Slide Loops	✓	✓	✓	✓

* Upgrade available upon request. **Sponsors must be paid in full for Priority Booth Selection.

EXHIBIT AT	DIAMOND	Platinum	SILVER	Bronze
Winter OR Fall	\$32,500	\$25,000	\$12,500	\$9,000
PACKAGES				
BOTH Winter AND Fall 2025 Shows	\$60,000	\$45,000	\$22,500	N/A

CHOOSE YOUR SPONSORSHIP LEVEL:

Diamond, Platinum, Silver, or Bronze

Available exclusively to exhibitors. Prices listed in U.S. dollars.
Sponsorship details and pricing are subject to change.

DIAMOND SPONSOR

- **Exclusive:** Only one Diamond Sponsor per conference
- Complimentary 10'x20' booth space (upgrade available upon request)
- **Exclusive Diamond and Platinum Marketing!** Company's logo to be included on all main conference e-blasts sent to more than 77,000 people on BICSI's email distribution list
- Official sponsor of food and beverage in the Exhibit Hall
 - Company logo imprinted on cocktail napkins
 - Signage placed at food stations
- Official sponsor of the conference pens, featuring company logo
- Two standard backlit panels, featuring company description or ad, placed in a prominent area of the conference venue
- One exclusive VIP table at the Annual Awards Banquet at the Winter Conference

EXHIBIT AT	TOTAL COST	SAVINGS
Winter	\$32,500	
Fall	\$32,500	
PACKAGES		
BOTH Winter AND Fall 2025 shows	\$60,000	\$5,000

- One insert to be included in attendee and visitor bags
- Diamond Sponsor banner, featuring company logo and Exhibit Hall booth number
- Two full-conference registrations
- Electronic Exhibit Hall visitor invite personalized with your booth number for unlimited use
- Two full-page advertisements in the program
- Customized sponsor banner displayed in the conference venue
- Plus more (see page 9)

PLATINUM SPONSOR

- Complimentary 10'x20' booth space (upgrade available upon request)
- **Exclusive Diamond and Platinum Marketing!** Company's logo to be included on all main conference e-blasts sent to more than 77,000 people on BICSI's email distribution list
- Official sponsor(s) of the attendee breaks
 - Signage placed in the break area
- One standard backlit panel, featuring company description or ad, placed in a prominent area of the conference venue
- One insert to be included in attendee and visitor bags
- Platinum Sponsor banner, featuring company logo and Exhibit Hall booth number

EXHIBIT AT	TOTAL COST	SAVINGS
Winter	\$25,000	
Fall	\$25,000	
PACKAGES		
BOTH Winter AND Fall 2025 shows	\$45,000	\$5,000

- Electronic Exhibit Hall visitor invite personalized with your booth number for unlimited use
- One full-page advertisement in the program
- Plus more (see page 9)

SILVER SPONSOR

- Complimentary 10'x10' booth space (upgrade available upon request)
- Official sponsor(s) of the BICSI Theater
- One speaking slot during *What's New, What's It Do?*
- One insert to be included in attendee and visitor bags
- Silver Sponsor banner, featuring company logo and Exhibit Hall booth number
- One half-page advertisement in the program
- Plus more (see below)

EXHIBIT AT	TOTAL COST	SAVINGS
Winter	\$12,500	
Fall	\$12,500	
PACKAGES		
BOTH Winter AND Fall 2025 shows	\$22,500	\$2,500

BRONZE SPONSOR

- Complimentary 10'x10' booth space (upgrade available upon request)
- Official sponsor(s) of the conference door prizes
- 3'x 3' Bronze recognition floor sticker at entrance of booth
- One half-page advertisement in the program
- Plus more (see below)

EXHIBIT AT	TOTAL COST
Winter	\$9,000
Fall	\$9,000

DIAMOND, PLATINUM, SILVER, AND BRONZE SPONSORS RECEIVE:

- Priority booth selection!*
Lottery selection order:
 1. Diamond Sponsor
 2. Sponsors who register during the 2024 Winter Conference
 3. Early Bird Sponsors (signed up by 4 October 2024)
 4. After lottery, first-come, first-served basis
- Attendee mailing labels for one-time use, not including email addresses
- Corporate name and logo listed on conference sponsor page in the program
- Corporate website linked from the 2025 conference website
- Corporate logo on Exhibit Hall entryway
- Logo on the slide loop projected at each General Session (prior to the start of the session, during session breaks, and at the close of the session)

*Sponsors must be paid in full for priority booth selection.

See Sponsorship/Ad Insertion Application on pages 15-16. Visit bicsi.org/marketing or contact cnalls@bicsi.org for details.

EXCLUSIVE SPONSORSHIPS

Sponsorship Options to Fit Every Budget and Strategy

Note: Sponsorship content is subject to approval. Complete the Conference Sponsorship/Ad Insertion Application on pages 15-16.



CHARGE & CONNECT LOUNGE

Winter or Fall: \$15,000

BOTH Winter AND Fall: \$27,500

Connect with attendees while they charge their mobile device and check their emails. Attendees will need to type your company name as the password to enter the computer program! The Charge & Connect Lounge is in a high-traffic area, which means extra company exposure and visibility.



ATTENDEE TOTES

Winter or Fall: \$12,500

BOTH Winter AND Fall: \$20,000

Show your support of BICSI and help attendees and visitors stay organized with these quality tote bags.

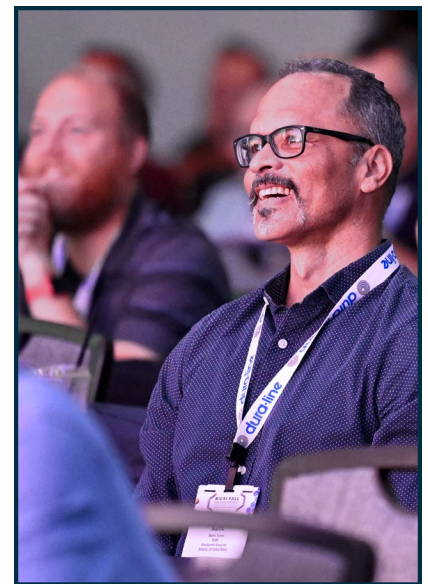


NEW! REUSABLE WATER BOTTLE WITH CARABINER CLIP

Winter or Fall: \$9,000

BOTH Winter AND Fall: \$15,000

Your logo will be printed on an exclusive reusable conference water bottle. An eco-friendly item that will be seen clipped to attendees' backpacks during the event, as well as after.



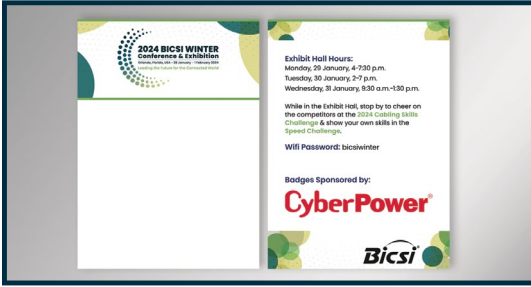
LANYARDS

Winter or Fall: \$7,000

BOTH Winter AND Fall: \$13,000

Every attendee receives a lanyard with your logo on it, increasing your exposure outside the Exhibit Hall too.

EXCLUSIVE SPONSORSHIPS



ATTENDEE & VISITOR BADGES

Winter or Fall: \$7,000

BOTH Winter AND Fall: \$13,000

Display your company logo on the back of each badge worn by every attendee and Exhibit Hall visitor.



CUPS/KOOZIES IN THE EXHIBIT HALL

Winter or Fall: \$6,000

BOTH Winter AND Fall: \$11,000

Put your logo in attendees' hands during receptions in the Exhibit Hall.



EXHIBIT HALL GUIDE/MAP

Winter or Fall: \$5,000

As the exclusive sponsor of the pocket-sized Exhibit Hall Guide/Map distributed to all attendees, you will receive two full-size ads and your logo will be placed on the front cover.



AISLE BANNER DANGLER FOR ALL AISLES

Winter or Fall: \$5,000

BOTH Winter AND Fall: \$9,000

Sponsor all the aisles in the Exhibit Hall with your double-sided logo dangling below the numbered aisle banner.



CONFERENCE MOBILE APP SPONSORSHIP AND PUSH NOTIFICATION PACKAGE

Winter or Fall: \$5,000

BOTH Winter AND Fall: \$9,000

Sponsor BICSI's conference mobile web app and be seen on attendees' hand-held devices as they walk the conference and Exhibit Hall and send daily push notifications of your customized message.

WINTER & FALL VENUE EXCLUSIVES

(Gaylord Palms Resort & Convention Center/The Venetian Resort)

Each venue offers unique branding opportunities custom to our show. These will be available and released approximately six months prior to the conference. Please contact Courtney Nalls at cnalls@bicsi.org for more information.

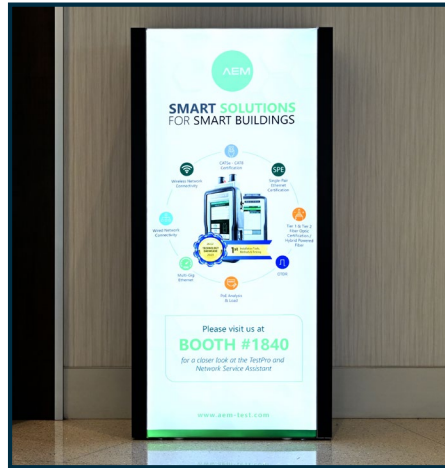
ON-SITE BRANDING & ADVERTISING



ROTATING FOUR-SIDED BACKLIT PANEL

Winter or Fall: \$5,000

Your company ad comes to life on this rotating backlit panel in a high-traffic area outside the Exhibit Hall.



STANDARD BACKLIT PANEL

Winter or Fall: \$2,500

Place your company ad on this 38"x90" backlit panel in a prominent area outside the Exhibit Hall.



FLOOR STICKERS (6) 3'X3'

Winter or Fall: \$4,000

Lead BICSI attendees to the Exhibit Hall every step of the way! Stickers are available in many areas outside the Exhibit Hall.

CONFERENCE PROGRAM AD

Increase your Exhibit Hall exposure with a 4-color ad in the conference program.

Ad Sizes (w x h):

- Full-page cover II, III, or IV:
Size is 6"x 9"
(add 0.125" bleed) = \$2,750
- Full-page: Size is 6"x 9"
(add 0.125" bleed) = \$2,000
- Half-page horizontal:
Size is 4.75"x 4"
(no bleed) = \$1,000
- Half-page vertical:
Size is 2.2917"x 7.6944"
(no bleed) = \$1,000

PROGRAM AD & BAG INSERT PACKAGE

Maximize your savings and your conference presence when you purchase both a 4-color program ad and attendee bag insert.

- Insert & full-page ad: \$2,500
- Insert & half-page ad: \$1,750

Complete the Conference Sponsorship/Ad Insertion Application on pages 15-16.

MAILING LABELS (Standard/Premier)

Winter or Fall:
Standard – \$500
Premier – \$250

Promote and market your products and services to BICSI conference attendees before or after the conference.

CATCH ATTENDEES AT THEIR HOTEL ROOM

Hotel Key Cards (Call or email for pricing.)

Remind attendees who you are as they return to their hotel room with your company logo and message on their key card.

Room Drop (Call or email for pricing.)

Attendees will wake up with your promotion at their guest room door or inside their room.

EXHIBITOR EVENTS

WINTER AND FALL



What's New, What's It Do?

Winter: \$750; **Fall:** \$500

Introduce and/or demonstrate a fresh and innovative product during a brief presentation in the BICSI Theater inside the Exhibit Hall. Following your presentation, all *WNWID* audience members will receive a "passport" to be stamped at your booth – a terrific opportunity to follow up after your presentation.

WINTER EXCLUSIVES

WOMEN IN BICSI NETWORKING EVENT

Exclusive Sponsor: \$10,000

Partial Sponsor (4 available): \$2,500

Encourage growing interests in the Women in BICSI workgroup by sponsoring the Women in BICSI (WiB) Networking Event. WiB is a social group created especially for women in the information and communications technology (ICT) community. WiB brings together women in all stages in their ICT careers, offering mentorship, mutual support, and fellowship. Call to inquire about how you can support Women in BICSI.

BICSI EMERGING PROFESSIONALS AND STUDENTS NETWORKING EVENT

Exclusive Sponsor: \$10,000

Partial Sponsor (4 available): \$2,500

Support the future of BICSI by sponsoring the BICSI Emerging Professionals and Students (BEPS) Networking Event. BEPS is a workgroup with activities aimed at introducing and engaging youth, students, and emerging professionals in the ICT community by building awareness and generating excitement for the industry while supporting an emerging, diverse generation of future ICT leaders. Call to inquire about how you can support the future of ICT.

Visit bicsi.org/marketing to view 2025 BICSI Conference & Exhibition Rules and Regulations.

ANNUAL AWARDS BANQUET GALA

Cocktail Reception Sponsor: \$10,000

Entertainment Sponsor: \$10,000

VIP Table Sponsor: \$2,000

Show your support in honoring BICSI award recipients by sponsoring a portion of the on-site Awards Banquet or reserving a VIP table.

BICSI CABLING SKILLS CHALLENGE

Call or email for pricing.

During this Winter Conference tradition, BICSI Installers and Technicians compete to perform industry tasks to win the title of BICSI Installer of the Year and \$5,000. Exhibitors can build their brand identity by sponsoring events, prizes, and/or donating products to use during the competition. Find out more on page 14.

TECHNOLOGY SHOWCASE

Winter: \$1,000 full kiosk/\$700 half kiosk

In this exclusive area of the Exhibit Hall, exhibitors can showcase their newest and most innovative products and services representing a range of ICT-related fields. Attendees will cast their vote for Best in Show in a variety of product categories.

Winter Special Offer!

What's New, What's It Do?

PLUS Technology Showcase

Save \$250 by adding the Technology Showcase (TS)!

\$1,500 full-TS kiosk & *WNWID*; \$1,200 half-TS kiosk & *WNWID*

2025 BICSI CABLING SKILLS CHALLENGE



SPONSOR THIS EXCITING TRADITION!

Why Get Involved?

1. Contestants and attendees learn who you are when they use your products.
2. Significant promotion before, during, and after the conference.
3. Receive a discount on Speed Challenge sponsorships.
4. Build brand identity.



bicsi.org/skillchallenge

PART OF THE 2025 BICSI WINTER CONFERENCE & EXHIBITION

Conference: 2–6 February 2025

Competition: 3–5 February 2025

Gaylord Palms Resort
Orlando, Florida, USA

SPONSOR A BICSI VIRTUAL OR REGIONAL EVENT

To ensure BICSI stays connected to a worldwide audience, we offer virtual ICT Forums and webinars, making it easy to gain ICT knowledge and earn CECs no matter where you live. A **vICT Forum** is a four-hour event hosted by a particular BICSI Region. It features three, one-hour live-streamed technical presentations from three different sponsoring ICT organizations. In addition, each sponsor holds a brief *What's New, What's It Do?* presentation. Attendees earn 3 CECs.

BICSI also offers one-hour **webinars**, a quick and convenient way to stay on top of recent ICT trends and earn one CEC. Each BICSI webinar is hosted by a single ICT company that shares their unique expertise and perspective on a specialized topic.

Consider sponsoring/speaking at one of these educational events. Email cnalls@bicsi.org.

SPONSORSHIP/ AD INSERTION

2025 WINTER
2-6 Feb. | Exhibits: 3-5 Feb.

Please review the 2025 BICSI Conference & Exhibition Rules and Regulations and Exhibitor Contract at bicsi.org/marketing.

2025 FALL
17-21 Aug. | Exhibits: 18-20 Aug.

CONTACT INFORMATION (please type or print clearly)

Exhibitor/Full company name (as you would like it to appear) _____ Order date _____

Address _____ City _____ State/Province _____ Zip/Postal code _____ Country _____

Website _____ Company phone number _____ Company toll-free number _____

PRIMARY BOOTH CONTACT (to receive all exhibitor mailings)

Title _____ Authorized Signature _____

Work number _____ Mobile number _____ Email _____ Fax _____

Title _____

SECONDARY CONTACT

Work number _____ Mobile number _____ Email _____ Fax _____

If requesting a bigger booth size than what you receive with your sponsorship level, please use the appropriate pricing found on the exhibitor applications for each additional 10'x10' when entering below.

WINTER SPONSORSHIP LEVEL <input type="checkbox"/> Diamond <input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze	FALL SPONSORSHIP LEVEL <input type="checkbox"/> Diamond <input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Sponsorship level cost: \$ _____	Sponsorship level cost: \$ _____
ADDITIONAL 10X10's	ADDITIONAL 10X10's
Quantity: _____	Quantity: _____
+ \$/10X10 \$ _____	+ \$/10X10 \$ _____
Layout: (i.e. 20x30) _____	Layout: (i.e. 20x30) _____
Total \$ _____	Total \$ _____
OTHER SPONSORSHIPS	OTHER SPONSORSHIPS
Item one: _____	Item one: _____
+ Item one cost: \$ _____	+ Item one cost: \$ _____
Item two: _____	Item two: _____
+ Item two cost: \$ _____	+ Item two cost: \$ _____
Item three: _____	Item three: _____
+ Item three cost: \$ _____	+ Item three cost: \$ _____
PROGRAM AD(S)	PROGRAM AD(S)
Ad size: _____	Ad size: _____
Quantity: _____	Quantity: _____
+ Ad cost: \$ _____	+ Ad cost: \$ _____
= TOTAL \$ _____	= TOTAL \$ _____

WE AGREE UNCONDITIONALLY THAT THIS SPONSORSHIP CONTRACT CANNOT BE CANCELLED AT ANY TIME. WE ALSO AGREE UNCONDITIONALLY TO THE FOLLOWING TERMS:

1. If signing up by 22 March 2024, a 25% non-refundable deposit for each show is required. Remaining balances are due: Winter, by 4 October 2024; Fall, by 11 April 2025. If signing up after 22 March 2024, a 100% payment is due for Winter; 50% non-refundable deposit for Fall; Remaining balances are due on dates listed above or full payment is due if the dates listed above have passed. 2. Booth assignments will be made using a lottery system for all applications received and paid in full by the Early Bird deadline. After the deadline, assignments will be made on a first-come, first-served basis. 3. We understand, agree to, and will abide by the terms and conditions outlined in the *2025 BICSI Conference & Exhibition Rules and Regulations* AND the *Exhibitor Contract* found at bicsi.org/marketing. 4. The relationship between BICSI and the sponsoring organizations/corporations of an event or an event-related item does not represent exclusive agreements between BICSI and the specific organizations/corporations, nor does it suggest that BICSI endorses the programs, products, or services of the organizations/corporations. Sponsor agrees that this sponsorship contract cannot be cancelled at any time. **Important Note:** Should any of the sponsorship opportunities be partially funded, the sponsoring organization/corporation will receive the benefits outlined, but with the caveat "sponsored in part by name of company." **Right to Refuse Sponsor:** BICSI shall reserve the right to reject a potential sponsor on such factors as questionable business practices, those having a mission conflict with BICSI, or those who desire to assume control of an event through sponsorship. **Material Production:** BICSI will be responsible for the production of materials (unless otherwise specified) and will invoice the sponsoring organization/corporation directly. If the sponsoring organization/corporation is able to obtain a better product, then BICSI reserves the right to approve the product and subsequent design of the product. BICSI reserves the right to charge a sponsorship fee should the sponsoring organization/corporation decide to produce the materials. Quantities may change depending on attendance figures.

Exhibiting companies agree to maintain such insurance that will fully protect BICSI from any and all claims of any nature whatsoever, including claims under the Worker's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation, or dismantling of the exhibitor's display. Exhibiting companies are required to add on to their existing insurance portal-to-portal rider at a nominal cost, protecting them against the loss damage to their materials by fire, theft, accident, or other related loss.

LOGO SUBMISSION: Logos must be received upon confirmation of sponsorship. Please email kosterman@bicsi.org. Logos must be provided as a vector file (Illustrator or EPS) in CMYK **AND** black **OR** white version. In addition, an RGB PNG must be provided for our website.

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract/application and to the full *2025 BICSI Conference & Exhibition Rules and Regulations* and *Exhibitor Contract* located at bicsi.org/marketing. I understand I am responsible for ensuring that all other company representatives do the same. I acknowledge that BICSI reserves the right to accept or reject this application.

Authorized signature Title Date

FOR BICSI USE ONLY

IMPORTANT: The current show **MUST** be paid in full **PLUS** the minimum deposit required for any future show(s) **MUST** be paid in full to select booth space in that show's lottery.

	Winter	Fall
Company ID:		
Booth Number:		
Booth Size:		
Total Booth Cost:		
Deposit Received:		
Deposit Processed:		
Balance Due:		
Balance Received:		
Balance Processed:		
Invoice Number:		

CONTACT BICSI

Mail or fax this form to: BICSI, Attn: Courtney Nalls,
8610 Hidden River Parkway, Tampa, Florida 33637-1000 USA
Fax: +1 813.971.0286; Phone: 800.242.7405 (USA & Canada toll-free)
or +1 813.769.1842; Email: cnalls@bicsi.org; Web: bicsi.org

PAYMENT SECTION

Please submit front and back of this form for processing.

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank. (Call BICSI's Accounting Department for instructions on wiring funds.) For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

+ Winter \$ _____ + Fall \$ _____ = Total \$ _____	<input type="checkbox"/> Check or Money Order <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover			
	_____ Cardholder name (as it appears on the credit card)		_____ Cardholder signature	
	_____ Credit card number	_____ Expiration date	_____ CVV	_____ Billing zip code (required)

PREMIER EXHIBITOR APPLICATION

Contract for **BOTH** 2025 Conferences (Winter and Fall) at one time.

2025 WINTER
2-6 Feb. | Exhibits: 3-5 Feb.

2025 FALL
17-21 Aug. | Exhibits: 18-20 Aug.

Prices are listed in U.S. dollars and are subject to change.

Please review the 2025 BICSI Conference & Exhibition Rules and Regulations and Exhibitor Contract at bicsi.org/marketing.

Please indicate your desired booth size for each conference. Total booth price: Rate/Net Square Foot; 10'x10' increments.

ON-SITE RATES: Received by 22 March 2024.

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$500): Company Name	Total Booth Price
Winter 25 and	\$55.00/per ft ²				
Fall 25	\$55.00/per ft ²				

EARLY BIRD RATES: Received after 22 March 2024 and by 4 October 2024.

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$500): Company Name	Total Booth Price
Winter 25 and	\$60.25/per ft ²				
Fall 25	\$60.25/per ft ²				

REGULAR RATES: Received after 4 October 2024.

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$500): Company Name	Total Booth Price
Winter 25 and	\$64.50/per ft ²				
Fall 25	\$64.50/per ft ²				

1. **On-site Rates:** Received by 22 March 2024.
2. **Early Bird Rates:** Received after 22 March 2024 and by 4 October 2024.
3. **Regular Rates:** Received after 4 October 2024.

Please contact the BICSI Sales Department for the number of Exhibitor Representatives and Exhibit Hall passes allotted for each booth size, and the word count for exhibitor descriptions in the conference program. Email: cnalls@bicsi.org; Tel: +1 813.769.1842 or 800.242.7405 (USA & Canada toll-free).

CONTACT INFORMATION (please type or print clearly)

Full company name (as you would like it to appear)		Order date
BICSI Corporate Member? <input type="checkbox"/> Elite Plus <input type="checkbox"/> Elite <input type="checkbox"/> Alliance		
Address	City	State/Province
Zip/Postal code	Country	Website
Company phone number	Company toll-free number	

PRIMARY BOOTH CONTACT (to receive all exhibitor mailings)

Title	Authorized Signature		
Work number	Mobile number	Email	Fax

SECONDARY CONTACT

Title			
Work number	Mobile number	Email	Fax

CONTACT BICSI

Mail or fax this form to: BICSI, Attn: Courtney Nalls, 8610 Hidden River Parkway, Tampa, Florida 33637-1000 USA
Fax: +1 813.971.0286; Phone: 800.242.7405 (USA & Canada toll-free) or +1 813.769.1842; Email: cnalls@bicsi.org; Web: bicsi.org

WE AGREE UNCONDITIONALLY TO THE FOLLOWING TERMS:

1. If signing up by 22 March 2024, a 25% non-refundable deposit for each show is required. Remaining balances are due: Winter, by 4 October 2024; Fall, by 11 April 2025. If signing up after 22 March 2024, a 100% payment is due for Winter; 50% non-refundable deposit for Fall; Remaining balances are due on dates listed above or full payment is due if the dates listed above have passed. 2. Booth assignments will be made using a lottery system for all applications received and paid in full by the Early Bird deadline. After the deadline, assignments will be made on a first-come, first-served basis. 3. We understand, agree to, and will abide by the terms and conditions outlined in the *2025 BICSI Conference & Exhibition Rules and Regulations* and *Exhibitor Contract* located at bicsi.org/marketing.

Exhibiting companies agree to maintain such insurance that will fully protect BICSI from any and all claims of any nature whatsoever, including claims under the Worker's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation, or dismantling of the exhibitor's display. Exhibiting companies are required to add on to their existing insurance portal-to-portal rider at a nominal cost, protecting them against the loss damage to their materials by fire, theft, accident, or other related loss.

Authorized signature	Title	Date
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BICSI CARES CONTRIBUTION

Would you like to make a tax deductible corporate donation to the BICSI Cares charity being supported at the conference(s)? If so, please check for which conference(s) and include your donation amount. Charity details will be posted to the conference website once a charity has been selected.

Winter Donation \$ _____ Fall Donation \$ _____ Please contact me with more information.

Authorized signature _____ Date _____

PAYMENT SECTION

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+ Winter \$ _____	<input type="checkbox"/> Check or Money Order	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Discover
+ Fall \$ _____	Cardholder name (as it appears on the credit card)		Cardholder signature		
= Total \$ _____	Credit card number	Expiration date	CVV	Billing zip code (required)	

STANDARD EXHIBITOR APPLICATION

Contract for ONE 2025 Conference (Winter or Fall)

2025 WINTER
2-6 Feb. | Exhibits: 3-5 Feb.

2025 FALL
17-21 Aug. | Exhibits: 18-20 Aug.

Prices are listed in U.S. dollars and are subject to change.

Please review the 2025 BICSI Conference & Exhibition Rules and Regulations and Exhibitor Contract at bicsi.org/marketing.

Please indicate your desired booth size for each conference. Total booth price: Rate/Net Square Foot; 10'x10' increments.

ON-SITE RATES: Received by 22 March 2024.

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$500): Company Name	Total Booth Price
Winter 25	\$61.00/per ft ²				
Fall 25	\$61.00/per ft ²				

EARLY BIRD RATES: Received after 22 March 2024 and by 4 October 2024 (Winter) and 11 April 2025 (Fall).

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$500): Company Name	Total Booth Price
Winter 25	\$66.25/per ft ²				
Fall 25	\$66.25/per ft ²				

REGULAR RATES: Received after 4 October 2024 (Winter) and 11 April 2025 (Fall).

		No. of 10'x10's	Booth Configuration (e.g.: 20'X30')	Booth Sharing (\$500): Company Name	Total Booth Price
Winter 25	\$70.75/per ft ²				
Fall 25	\$70.75/per ft ²				

- On-site Rates:** Received by 22 March 2024.
- Early Bird Rates:** Received after 22 March 2024 and by 4 October 2024 for Winter; and by 11 April 2025 for Fall.
- Regular Rates:** Received after 4 October 2024 for Winter; and after 11 April 2025 for Fall.

Please contact the BICSI Sales Department for the number of Exhibitor Representatives and Exhibit Hall passes allotted for each booth size, and the word count for exhibitor descriptions in the conference program. Email: cnalls@bicsi.org; Tel: +1 813.769.1842 or 800.242.7405 (USA & Canada toll-free).

CONTACT INFORMATION (please type or print clearly)

Full company name (as you would like it to appear)			Order date
BICSI Corporate Member? <input type="checkbox"/> Alliance <input type="checkbox"/> Elite <input type="checkbox"/> Elite Plus			
Address	City	State/Province	
Zip/Postal code	Country	Website	
Company phone number		Company toll-free number	

PRIMARY BOOTH CONTACT (to receive all exhibitor mailings)

Title		Authorized Signature	
Work number	Mobile number	Email	Fax

SECONDARY CONTACT

Title			
Work number	Mobile number	Email	Fax

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Fax: +1 813.971.0286; Phone: 800.242.7405 (USA & Canada toll-free) or +1 813.769.1842; Email: cnalls@bicsi.org; Web: bicsi.org

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Authorized signature	Title	Date
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Authorized signature _____ Date _____

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+ Winter \$ _____	<input type="checkbox"/> Check or Money Order	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Discover
+ Fall \$ _____	Cardholder name (as it appears on the credit card)		Cardholder signature		
= Total \$ _____	Credit card number	Expiration date	CVV	Billing zip code (required)	

EXHIBITOR PERKS TO CORPORATE MEMBERSHIP



GAIN MORE VISIBILITY

Elite Marketing and Elite Plus Corporate Members can take part in the Exhibits Marketing Program, which offers additional marketing resources to increase your exhibitor presence at the BICSI Winter and Fall conferences.

Exhibiting Elite Marketing and Elite Plus Corporate Members Receive:

- Up to four conference registrations (see bicsi.org/connected for details)
- BICSI Corporate Member floor stickers
- Unique listing in the BICSI conference program
- Corporate Member plaque at your exhibit booth
- Designated sign with your company's logo at the conference
- Post-conference attendee mailing labels
- Enhanced Corporate Buyer's Guide listing
- **New!** Annual Corporate Member Summit – Explore exhibition and sponsorship opportunities

For more information, go to bicsi.org/connected.

Bicsi[®]
CORPORATE
MEMBER

Support BICSI Cares

At BICSI, it's important to our Board of Directors, membership, and staff that we give back to worthy charities each year. Our charity arm - BICSI Cares[®] - chooses a local children's charity to support at both the Winter and Fall BICSI conferences. Recent donations went to Jeremy's Thoughtful Thermals and Live for Brie, two terrific organizations dedicated to helping children. If you would like to donate, please ask how to add a BICSI Cares contribution to your exhibitor or sponsorship purchase.

Learn more at bicsi.org/bicsicare or email bicsicare@bicsi.org for additional opportunities to support BICSI Cares.

Bicsi[®] Cares

Contact cnalls@bicsi.org. | 21

OUR EXHIBITORS

Your competitors exhibit at BICSI. Make sure you do, too!

The following companies exhibited at the 2023 Winter and 2023 Fall conferences.

- ABSS
- AccelTex Solutions
- ADI Global Distribution
- Adrian Steel Company
- AEM
- AETEK Inc
- AFL
- Aiphone Corporation
- Allen Tel Products, Inc
- Alliance Corporation
- Allied Telesis
- Altronix Corp
- American Polywater Corporation
- APOLAN
- ArmorLogix
- Austin Hughes
- Avalon Test Equipment
- Axis Communications
- BASOR Electric Inc.
- Biamp
- Bosch Video Solutions
- Brady Corporation
- Brother Mobile Solutions
- Cablcon
- Cabling Installation & Maintenance
- Cailabs
- CallTek, Inc.
- CCCA (Communications, Cable & Connectivity Association)
- Chatsworth Products, Inc.
- CommScope
- Communication Devices, Inc.
- Corning Optical Communications
- CP Technologies
- Crestron Electronics, Inc.
- Cyber Power Systems, Inc.
- DAS Simplified
- DENSO
- Direct Line
- Dortronics Systems, Inc.
- Dura-Line Corporation
- DUZcart
- EATON
- Electric Supply Inc.
- Electro Rent Corporation
- EXFO
- Extron
- Fiber Instrument Sales, Inc.
- FiberFox America Inc.
- Fluke Networks
- FrameFrog
- FreeAxez LLC
- Fremco Blowing Machines, Inc.
- FSR
- GAI-Tronics Corporation
- Go!Foton
- Graybar
- Great Lakes Case & Cabinet Co.
- Green Lambda Corporation
- Harger Lightning & Grounding
- Hilti, Inc.
- Hubbell Premise Wiring
- Hyesung Cable & Communication Inc.
- Hyperline Cabling Systems
- IES Communications
- Infinity Cable Products
- INNO Instrument America
- Integrity Cable Co.
- Intellinet
- Intertek
- Jonard Tools
- Lantronix
- LaPlus Connectivity Inc
- Legrand
- Lencore Acoustics LLC
- Leviton Network Solutions
- Light Brigade
- LockDown, Inc.
- LPI Cables
- Lyncole XIT Grounding
- MaxCell
- McCormick Systems, Inc. – A Foundation Software Company

- McGard LLC
- Milestone Systems
- Millennium
- Milwaukee Tool
- Modular Photonics
- Multilink
- National Electrical Contractors Association
- NETGEAR
- Networx/RETYZ
- Newell Brands
- NFLEXON, LLC
- nVent CADDY
- Oberon, a division of Chatsworth Products
- OFS
- Omnitron Systems
- Optical Cable Corporation
- Optical Wavelength Laboratories
- OptixAmerica LLC
- Outsource
- Panduit Corp.
- Plumettaz America Corporation
- PoE Texas
- Proterial Cable America, Inc. (formerly Hitachi Cable America)
- Prysmian Group/ General Cable
- PrysmianGroup
- PulR Technologies
- Quabbin Wire & Cable Co., Inc.
- Qypsys LLC
- R&M
- REELEX Packaging Solutions, Inc.
- Rexel, Inc.
- Santec USA Corporation
- Senko Advanced Components, Inc.
- Shaxon Industries, Inc.
- Shinho
- SIEMON
- SIGNAL+POWER
- Signamax, Inc.
- Silver Fox Ltd.
- Sinclair Digital Services, Inc.
- smartengine / wtec
- Snake Tray
- Softing
- Solara Technical Sales
- Solutions Inc.
- Specified Technologies, Inc.
- Sumitomo Electric Lightwave
- Sunbird Software
- Superior Essex
- Synergy Micro Solutions
- Technology Co., Ltd.
- The Light Connection
- Tii Technologies Inc.
- Times Microwave Systems
- TiniFiber
- TREND Networks
- TRS-RenTelco
- UCL Swift Americas
- UL Solutions
- US CONEC, LTD.
- VALCOM
- Ventev
- VERICOM Global Solutions
- Verigent, LLC
- Vertical Cable
- viaPhoton
- Viking Electronics, Inc.
- VoltServer
- Wavenet, Inc.
- Weltron / Winston International Ltd.
- WilsonPro
- Wirewerks Inc.
- World Cord Sets, Inc.
- Yealink (Xiamen) Network
- YFC-BonEagle ELECTRIC Co., LTD
- Yuyao Hejor Communication Co., Ltd.

FUTURE BICSI CONFERENCES & EXHIBITIONS

2026

WINTER CONFERENCE & EXHIBITION

18-22 JANUARY

ORLANDO WORLD CENTER MARRIOTT
ORLANDO, FLORIDA, USA

FALL CONFERENCE & EXHIBITION

30 AUGUST-3 SEPTEMBER

MANDALAY BAY CONVENTION CENTER
LAS VEGAS, NEVADA, USA

2027

WINTER CONFERENCE & EXHIBITION

14-18 FEBRUARY 2027

ORANGE COUNTY CONVENTION
CENTER
ORLANDO, FLORIDA, USA

FALL CONFERENCE & EXHIBITION

26-30 SEPTEMBER

MGM GRAND CONFERENCE CENTER
LAS VEGAS, NEVADA, USA

BICSI

BICSI is a professional association supporting the advancement of the information and communications technology (ICT) community and currently serves more than 26,000 members and credential holders.

BICSI is the preeminent resource for the Connected World. Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries.



BICSI World Headquarters

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