



## 2025 BICSI Cabling Skills “Speed” Challenge

Conference: 2–6 February / Cabling Skills Challenge: 3–5 February • Orlando, FL, USA

### Want to get your products in front of the people who will use them?

The 2025 Speed Challenge will take place in conjunction with the 17th annual BICSI Cabling Skills Challenge (CSC) and within the CSC arena.

Sponsor one of these exciting events and show your company’s support of information and communications technology (ICT) excellence. Cabling Skills Challenge contestants, *as well as any Conference attendees who would like to participate*, will use your products during the Speed Challenge you sponsor. You choose the type of challenge that will best showcase your products and your company!

**Please note:** Cabling Skills Challenge Speed Challenge Sponsorships are **only** open to 2025 Winter Conference Exhibitors.

Sponsorship level prices listed in U.S. dollars.

Sponsorship details subject to change.

### Speed Challenge Sponsorship: \$2,500

*All conference attendees can participate!*

#### How it Works

- Each Speed Challenge event is defined by its sponsor (pre-approval by BICSI required) and the sponsoring company will provide all materials required for the challenge.
- Events must allow for participants’ hands-on activity (i.e., connectorization, splicing, testing, other assembly, etc.).
- Each event will take place within a maximum five-minute period and on a table top for maximum viewing by the arena audience.
- Expectations for the individual contestants participating in your Speed Challenge will be published at your station.
- BICSI will provide a “leader board” at each Speed Challenge station so you can track the winner(s)! You may elect to award prizes for things like speediest contestant, most high quality performance ... it’s up to you!

#### What You Will Get

- Recognition as a Speed Challenge Sponsor on the BICSI Cabling Skills Challenge website (logo with hyperlink)
- Dedicated signage as Speed Challenge Sponsor, featuring your company logo in the Exhibit Hall
- Your company logo included in Winter Conference session slides
- Use of your product in the 2026 Cabling Skills Challenge

#### Discounts Available!

- **Participate as a sponsor of the Cabling Skills Challenge and save on your Speed Challenge sponsorship:**
  - CSC Double Mega Sponsors—save \$2,500!
  - CSC Mega Sponsors: Speed Challenge sponsorship cost = \$1,000 (plus the cost of the CSC Mega sponsorship)—save \$1,500!
  - CSC Major Sponsors: Speed Challenge sponsorship cost = \$1,500 (plus the cost of the CSC Major sponsorship)—save \$1,000!
  - CSC Judges’ Apparel Sponsors: Speed Challenge sponsorship = \$2,000 (plus the cost of the CSC Judges’ Apparel sponsorship)—save \$500!
  - CSC Associate Sponsors: Speed Challenge sponsorship cost = \$2,000 (plus the cost of the CSC Associate sponsorship)—save \$500!

**\*\*Please Note: Discounts cannot be combined.\*\***

#### Speed Challenge Rules:

Speed Challenge sponsors must be exhibitors at the 2025 BICSI Winter Conference & Exhibition. The sponsor must provide all required personnel during the Speed Challenge to ensure safety and to oversee the Speed Challenge during all Exhibit Hall hours. Sales discussions may not take place at any time in the Speed Challenge area. Interested parties are to be directed to the sponsor’s exhibit booth for sales information. BICSI will provide electricity, one 6’ skirted table, and a leader board at each Speed Challenge station. Conference attendees can participate in the Speed Challenge during all but the last 45 minutes of the Exhibit Hall hours. The final 45 minutes of the Exhibit Hall hours, the Speed Challenge is limited to Cabling Skills contestants only.

## Next Step for Sponsor

Complete the description of your proposed Speed Challenge in the indicated box below and submit to the BICSI Meeting Services Department by 16 December 2024.

## Contact Information (Your name and company will appear exactly as you have indicated on the registration form)

Company name		Date	
Marketing contact name	Phone number	Email	
Account payable contact name	Phone number	Email	
Address		Onsite contact name & phone number	
City	State/Province	Zip/Postal code	Country

## Speed Challenge Description

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## Contract Details

**Maximum Sponsorship Availability:** A maximum of fourteen (14) Speed Challenge sponsorships are available for the 2025 Cabling Skills Challenge held in conjunction with the 2025 BICSI Winter Conference & Exhibition.

**Payment:** Payment is due with this sponsorship form and is non-refundable once sponsorship is accepted by BICSI. The cost of shipping materials and/or prizes associated with the sponsorship(s) is the sole responsibility of the sponsor and is not accepted in lieu of sponsorship payment.

Logos must be received upon confirmation of sponsorship. Please email to [cscsponsorship@bicsi.org](mailto:cscsponsorship@bicsi.org). Logos must be typeset and in JPEG, EPS, or TIFF format.

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract and understand I am responsible for ensuring all other company representatives do the same.

I acknowledge that BICSI reserves the right to accept or reject this application.

Authorized signature	Date	<input type="checkbox"/> Please send me an invoice.
\$ _____	<input type="checkbox"/> (\$1,500 Mega) <input type="checkbox"/> (\$1,000 Major)	
\$ _____	<input type="checkbox"/> (\$500 Associate) <input type="checkbox"/> (\$500 Judges' Apparel) = \$ _____	
<i>Sponsorship Subtotal</i>	<i>Discount from Cabling Skills Sponsorship (check one)</i>	<i>Total Cost</i>

**Sign up now.  
Space is limited!**

**Donation of  
Materials and  
Prizes due by:**

3 January 2025

*(Please note: If donated materials are not received at BICSI by 10 January 2025 BICSI reserves the right to utilize products from another source.)*

**Mail, email, or  
fax this form to:**

**Mail:** Speed Challenge  
Attn: Kim Osterman  
8610 Hidden River Pkwy.  
Tampa, FL 33637

**Email:**  
[cscsponsorship@bicsi.org](mailto:cscsponsorship@bicsi.org)

**Fax:** +1 813.971.4311

## Payment Section

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank (call BICSI's Accounting Department at +1 813.979.1991 for instructions on wiring funds). For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Total to be paid	<input type="checkbox"/> Check or Money Order Enclosed
\$ _____	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Diner's Club <input type="checkbox"/> Discover

Internal Use  
Only

Cardholder name (as the name appears on the credit card)		Cardholder signature	
Credit card number	CVV	Expiration date	Card billing zip code (required)